



# KATHY MILEY HALLEN

Charleston, SC

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*I have over 20 years in my profession, so I am well-skilled in my work, but I have stayed current in my design. I have awards from Tellys to Graphic Design USA and more, but more importantly I am dependable and bring a results-driven attitude to every job I do, not a bag of excuses. My work is always on budget and on time.*

## WORK

### Graphic Designer/Art Director/Owner

**10/2015-present Miley Hallen Designs Charleston, SC**

I freelance as a branding art director and graphic designer, with some Wordpress design/setup of sites and digital work. Clients include SOA Dance Department, Chamber of Commerce for Lake Lure, Rick's Lighting and Reinvented Resale. Work in Adobe Creative Suite (Photoshop, Illustrator, InDesign). Able to work on site or remotely.

### Associate Creative Director (Art Director/Graphic Designer)

**02/1996-09/2015 The Bosworth Group Inc Charleston, SC**

I was lead advertising art director, handling all phases of art direction (print, digital, web, photographers, illustrators, videographers, television, animators), estimating, budgeting and overseeing projects of multiple parts from beginning to end. I created ad campaigns and all phases of visual branding with copywriters. I served as graphic designer for various ads, logos, corporate IDs, website formats, digital ads and campaigns, brochures, identity and collateral. Clients included Planters Inn, Hanks Seafood, Berchtold USA, Storz, Nason Medical and Charleston ENT (the original campaign).

### Art Director

**02/1992-01/1996 National Promotion Services Atlanta, GA**

I was art director in a promotion advertising agency, handling all phases of art direction (print, photographers, illustrators, video and TV), overseeing projects of multiple parts from beginning to end. I also served as a graphic designer for projects in this role. I worked on many national brands, including Coke, ESPN, BellSouth, Hunter Douglas and Comcast.

## EDUCATION

**06/1991 Portfolio Center Atlanta, GA Portfolio/Skill related Art Direction**

Portfolio Center (<http://www.portfoliocenter.edu/>) is recognized as one of the top Creative Schools in the country, with a very selective list of graduates.

**09/1985 Trident Technical College Charleston, SC Associates Degree Graphic Design**

## AWARDS INCLUDE:

- 2016 Graphic Design USA award through Pantone, Creative Use of Color, Charleston County School of the Arts Dance Department.
- 4 Telly awards for work with Charleston ENT (I am the art director for the team that created the original animated noses and ears.) Silver Telly was awarded for Flying Noses in 2013.
- 10+ National Healthcare Awards for work with Nason Medical, Berchtold, Wilmington Plastic Surgery, Charleston Orthopaedic Ass., and many others.

*You can see a small sample of my work at [www.mileyhallendesigns.com](http://www.mileyhallendesigns.com)  
See Recommendations section; additional references available on request*